## What is claimed is:

- 1. A generic rule engine framework for a computer system comprising:
- a rule engine, said rule engine being capable of applying a rule against an object upon an occurrence of an event within said object;
- a debugging interface, said debugging interface being capable of detecting events from said object and reporting said events to said rule engine; and
- an event handler thread, said event handler thread being capable of obtaining said event through said debugging interface and providing said event to said rule engine.
- 2. A generic rule engine framework as in claim 1, wherein said rule engine and said object are programmed in Java.
- 3. A generic rule engine framework as in claim 1, wherein said rule engine applies said rule through the creation of a RETE Net.
- 4. A generic rule engine framework as in claim 1, further comprising:
  - a logging thread, said logging thread being capable of

logging said event; and

a database, said database being capable of storing said logged event.

- 5. A generic rule engine framework as in claim 1, further comprising a rule callback thread, said rule callback thread being capable of invoking a method on said object to affect a change within said object based upon said application of said rule to said event.
- 6. A method of capturing an event from an object and acting upon said event without requiring the explicit insertion of hooks into an object comprising the steps of:

capturing said event through a debugging interface; providing said event to a rule engine; applying a rule to said event.

- 7. A method of capturing an event from an object and acting upon said event as in claim 6, wherein said rule engine and said objects are programmed in Java.
- 8. A method of capturing an event from an object and acting upon said event as in claim 6, wherein said applying step comprises creating a RETE Net.

- 9. A method of capturing an event from an object and acting upon said event as in claim 6, further comprising a step of logging said event on a database.
- 10. A method of capturing an event from an object and acting upon said event as in claim 6, further comprising a step of affecting said object based upon said application of said rule.
- 11. An electronic marketplace having generic rule engine framework comprising:

an object, said object being related to electronic commerce;

- a rule engine, said rule engine being capable of applying a rule against said object upon an occurrence of an event within said object;
- a debugging interface, said debugging interface being capable of detecting events from said object and reporting said events to said rule engine; and
- an event handler thread, said event handler thread being capable of obtaining said event through said debugging interface and providing said event to said rule engine.

- 12. An electronic marketplace as in claim 11, wherein said rule engine and said object are programmed in Java.
- 13. An electronic marketplace as in claim 11, wherein said rule engine applies said rule through the creation of a RETE Net.
- 14. An electronic marketplace as in claim 11, further comprising:
- a logging thread, said logging thread being capable of logging said event; and
- a database, said database being capable of storing said logged event.
- 15. An electronic marketplace as in claim 11, further comprising a rule callback thread, said rule callback thread being capable of invoking a method on said object to affect a change within said object based upon said application of said rule to said event.